



Creation of organ donation ambassadors through an online volunteer training program

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Introduction:

Lack of public awareness is a major contributing factor to low donation rates in developing countries. Volunteers trained by MOHAN Foundation could act as Ambassadors of Organ donation to create this awareness.

The specialized training was in 3 modules:

MODULE 1

'Gift of Life'

1-day Online eLearning course

A four-hour, online interactive course created on an open-source learning management system with topics -

Deceased organ donation – process and importance

Legal and ethical aspects

Religion and organ donation

Voluntary whole-body donation

MODULE 2

Activity based

Interactive contact sessions

Periodic sessions with participants via video conferencing, where they interact with: transplant clinicians, donor families & recipients, and transplant coordinators, to understand their perspective and clarify doubts

MODULE 3

Volunteers undertaking awareness initiatives

Verifying presentation content, providing collaterals, clearing doubts & mentoring

Ongoing support and assistance during the activity

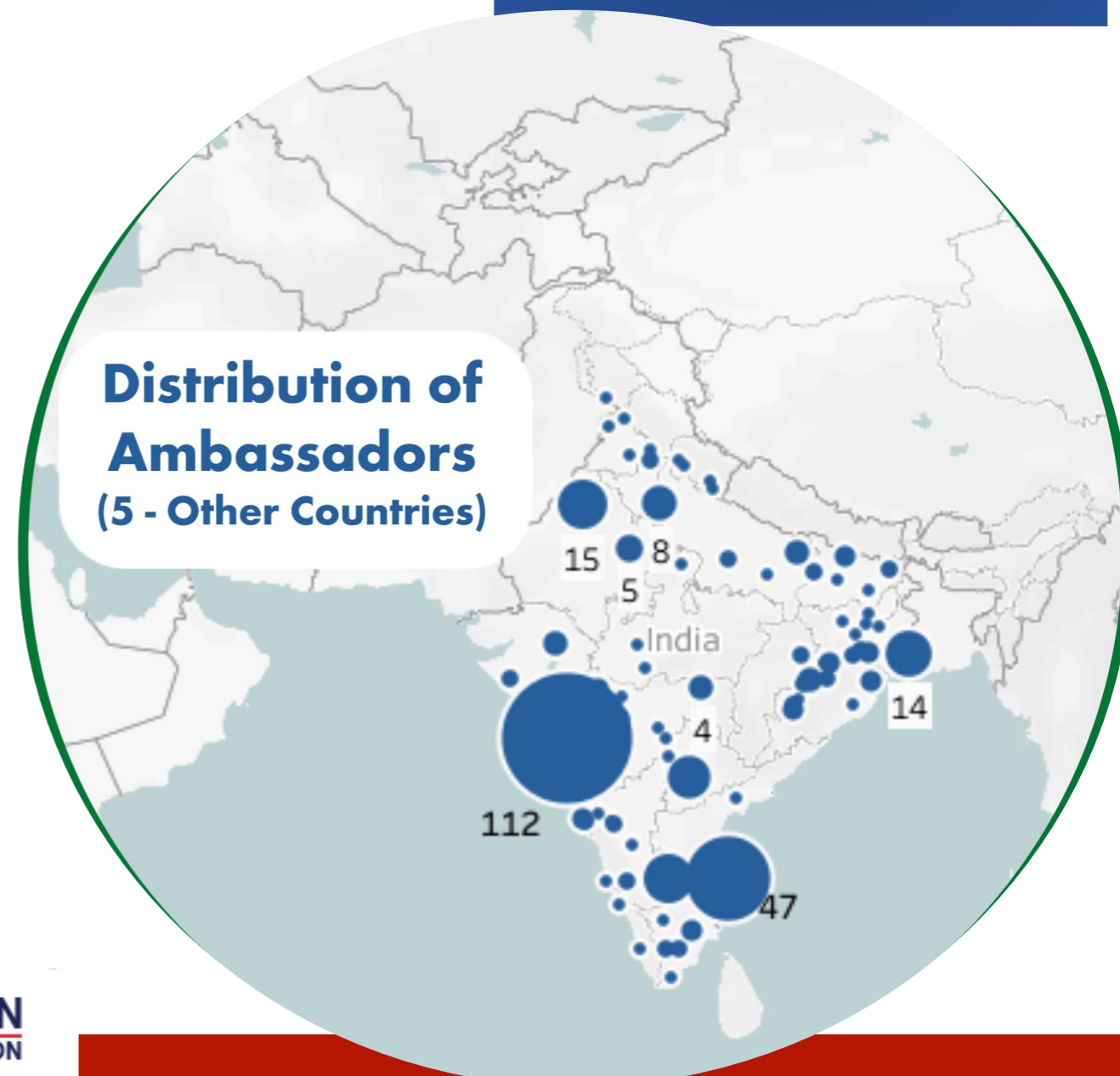
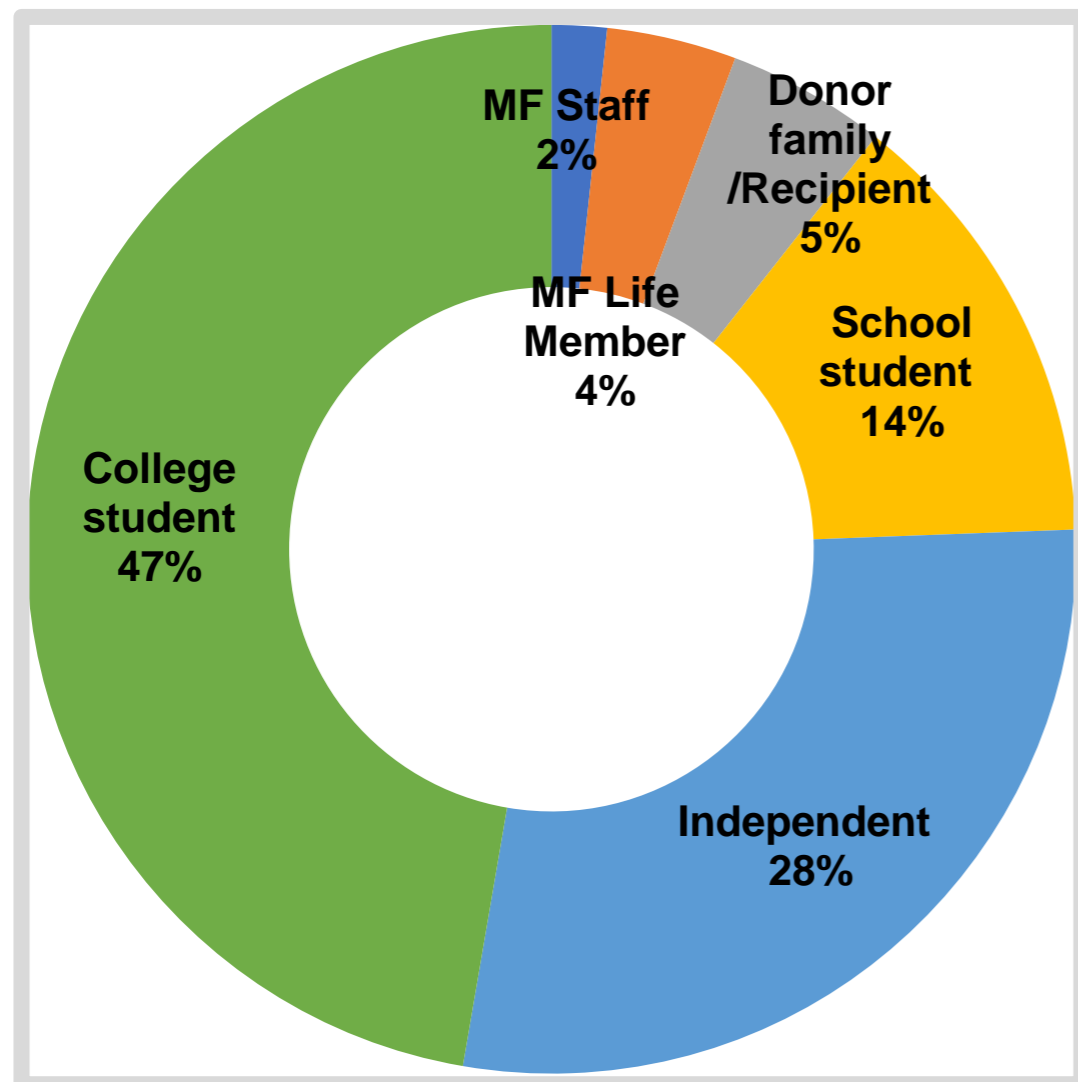
Results:

In 2 years, 363 ambassadors were trained through 27 batches. The trainees were mostly students, independent, members of other NGOs and social groups, donor families and recipients.

Duration
2021 - 2023
Online platform

**ORGAN DONATION
AMBASSADOR**

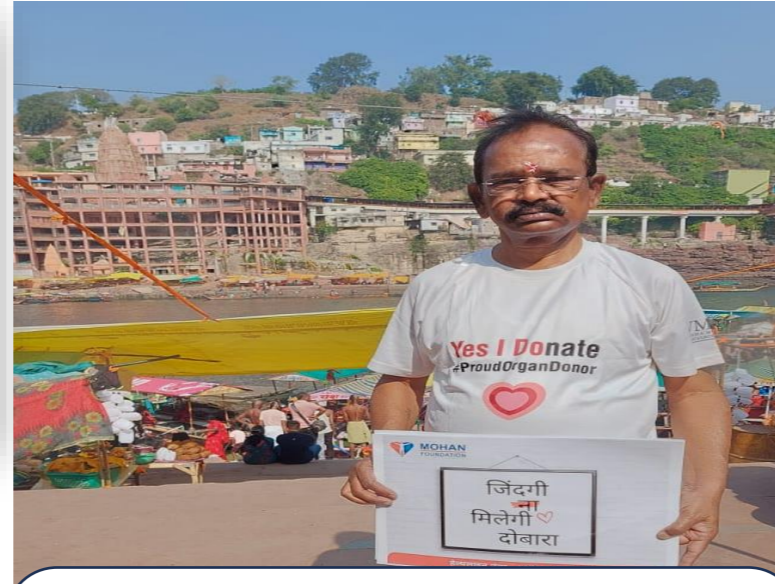
363 trained



Exceptional Ambassadors



Chillana went on a solo car rally from India to London speaking about organ donation en-route.

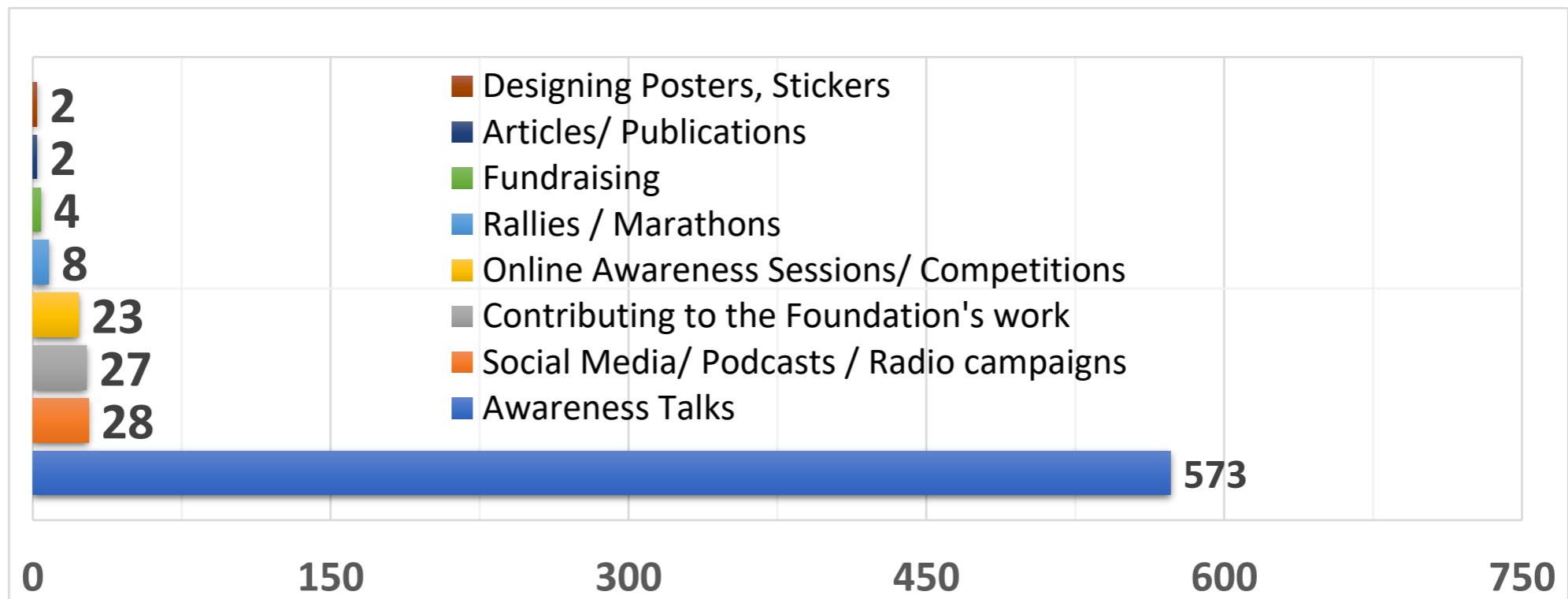


Ramesh Bhisikar of Nagpur walked 1800 Km along the banks of Narmada River to spread awareness.



Sandhya conducted an Organ Donation awareness rally with 16,000 women simultaneously in 218 cities in India in 2023.

Types of activity



Slumber

When it does come my time to sleep
Do not wail and do not weep
Do not stand over my grave, it's not where I belong
For I will be living long after I am gone

Give my eyes away to the little boy
Who was born without sight
So the only time darkness takes over his world
Is when he falls asleep at night

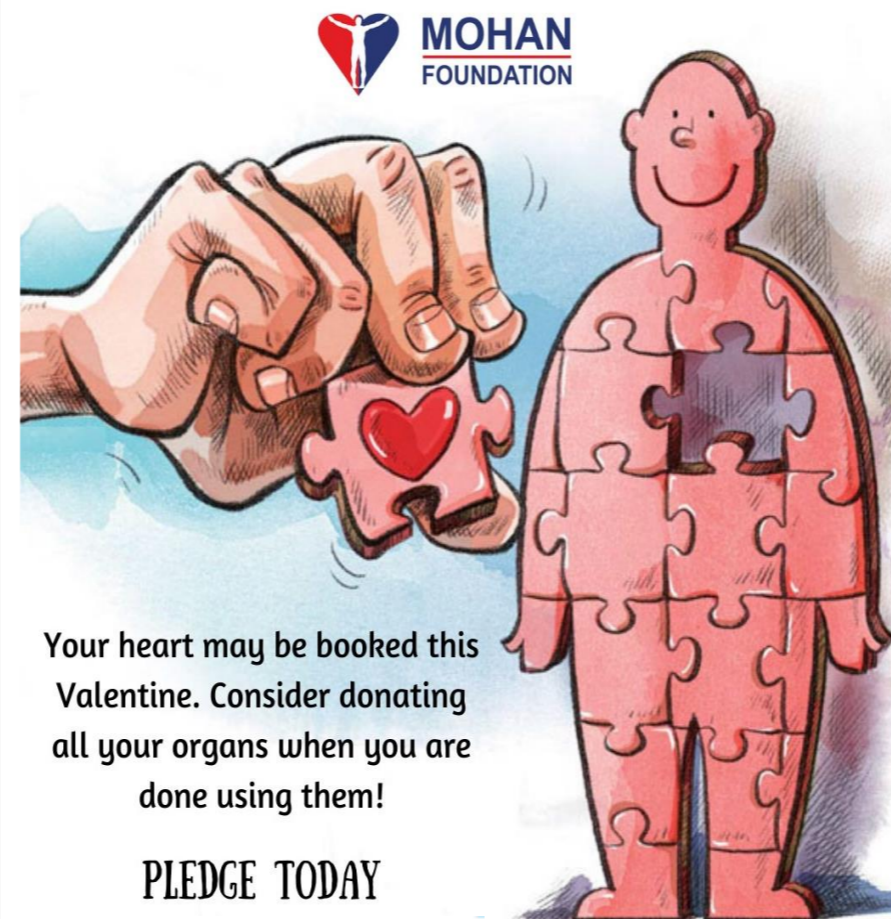
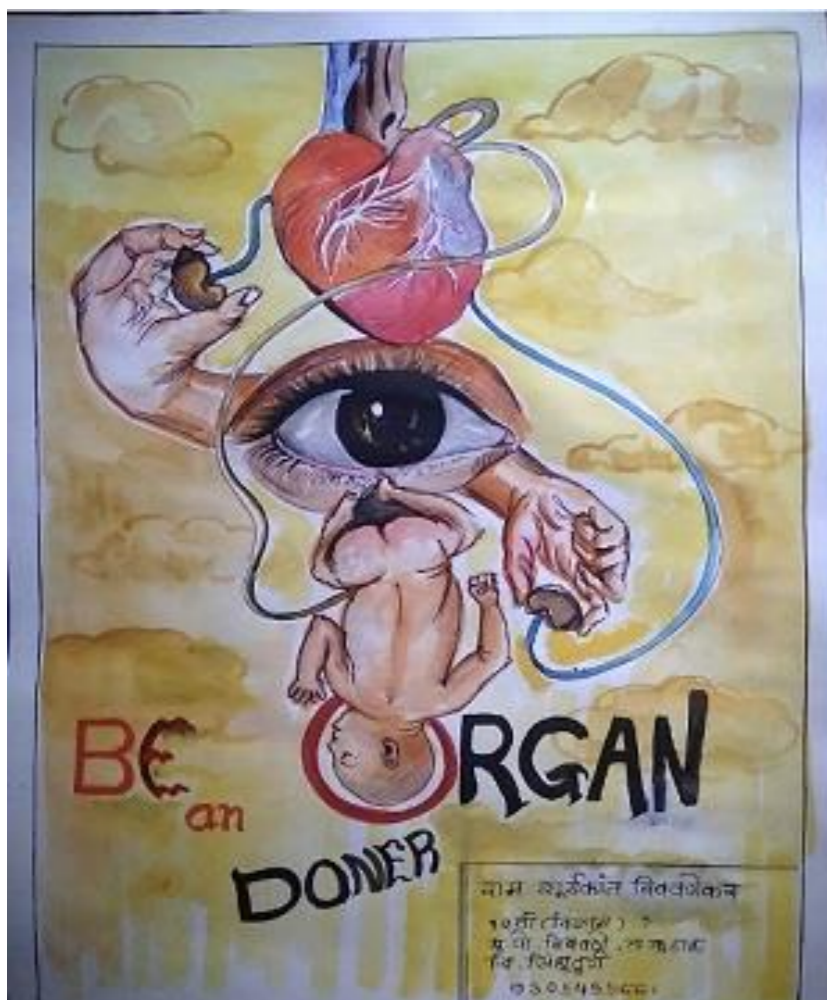
These eyes have shown me this wonderful world
But I don't need them anymore
So give them away to that little boy
For the world is his to explore



Results:

**SENSITIZING
35,034 PUBLIC**

**FUNDRAISING
~ \$8,000**



Your heart may be booked this Valentine. Consider donating all your organs when you are done using them!

PLEDGE TODAY



A few of the activities such as - organ donation conversations to smaller groups, friends and families, or distribution of donor cards, could not be measured.

Discussion

- **Online mode** – easy transition for youngsters
- **Senior Volunteers** – needed more interaction & handholding
- **Wider reach** – building volunteer force across India & beyond
- **Capable** of creating mass awareness
- **Adding value** to NGO's work – bringing skillset, expertise, passion & energy



Conclusion:

1. During the time of COVID restraints moving the training to an online platform helped to share the cause among many people spread all over India.
2. It also created a strong volunteer force with a common objective.
3. Their skills, energy and expertise continue to support the NGO in its aim to spread awareness on organ donation.



A few ambassadors



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**Donate Organs
Save Lives**

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