

Curriculum vitae

Pisana Maria Ferrari

Born Zurich, Switzerland, 19.5.1956
Nationality Italian
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Education

1980-1981 Licence Spéciale (MA), International law, Université Libre de Bruxelles, Belgium
1975-1981 Licence (BA), Political Science and International Relations, Université Libre de Bruxelles, Belgium

Professional experience

2017-2023 Branding and digital marketing manager, cApStAn Linguistic Quality Control, Belgium (remote).
2003-2017 PHA Europe, European Pulmonary Hypertension Association, several positions including Managing Director for Communication, Awareness and Advocacy, Austria (remote).
1990-2002 Communication and event management, freelance, Udine, Italy.
1986-1990 Public affairs and press relations - Ferruzzi-Montedison, Ravenna/Venice/Milan, Italy.
1982-1986 EU affairs consultant - Belmont Community Law Office, Brussels, Belgium
1981-1982 Personal Assistant to two Members of the European Parliament, Brussels, Belgium

Volunteer patient advocacy activities

- Secretary General, Alliance for Pulmonary Hypertension (current)
- President, AIPI, Italian Pulmonary Hypertension Association (current)
- Honorary Co-Chair, European Society for Organ Transplant (ESOT) Congress 2023
- Member, Scientific Program Committee, ESOT Congress 2023
- Member, ESOT-ETPO (European Transplant Patient Organization) Alliance Advisory Board (current)
- Member of the European Society of Cardiology (ESC) and European Respiratory Society (ERS) Task Force for the development of clinical guidelines for the diagnosis and treatment of pulmonary hypertension (2020-2022)
- Member of the Task Force on "Patient Perspectives" at the WSPH, World Symposium on Pulmonary Hypertension (2023-2024)

Publications Author/co-author of several publications in the field of pulmonary hypertension and organ transplant - full list is available on LinkedIn at <https://www.linkedin.com/in/pisana-ferrari-07a06225/>

Language Skills

English: C2 Cambridge English Certification obtained in 2019 with the highest score (A), demonstrating native-level proficiency. Six years of study in English in Canada and Australia, enriched by 20 years of professional experience conducted in the English language.
French: Language proficiency equivalent to native level. Two degrees obtained in the French language, 11 years of residence in a French-speaking country (Belgium).

Digital Skills

- Website management using WordPress
- Knowledge of the Microsoft Office Suite (Word, Excel, PowerPoint)
- Experience in developing and managing social media platforms (LinkedIn, Instagram, Twitter, Facebook, YouTube)
- Proficiency in data analysis through Google Analytics
- Ability to create newsletters using MailChimp