

ZOFEEN T. EBRAHIM

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EDUCATION

Punjab University, Lahore

MA Journalism - 1985

RELEVANT EXPERIENCE

FREELANCE JOURNALIST, DEVELOPMENT SECTOR CONSULTANT Jan 2002 - Present

- Pakistan coordinator/editor for The Third Pole
- National media -- Dawn, Dawn.com, The News
- International media -- Inter Press Service, The Third Pole, The Guardian, Thomson Reuters Foundation
- Media training
- Report writing and research work for NGOs

COMMUNICATIONS OFFICER, NGO RESOURCE CENTRE (AGA KHAN FOUNDATION) 2001-2002

- In-charge NGORC Journal, donor reports, annual reports, organized seminars, workshops, press releases etc

FEATURE WRITER, DAWN 1994-2001

- Wrote features for Dawn's different sections
- Managed a regular column called the weekly Karachi Notebook
- Assisted in most editorial supplements
- Assisted in monthly section on education and weekly Books & Authors

EDITOR, WOMEN'S OWN 1991-1994

ASSISTANT EDITOR, WOMEN'S OWN 1986-1987

AWARDS

- Green Press Award, Ministry of Environment, Pakistan – 2002
- IPS Journalistic Award, Rome, Italy – 2003
- All Pakistan Newspaper Society (Key Journalist Award) – 2003
- Developing Asia Journalism Award, Asian Development Bank Institute, Tokyo – 2004
- Global Media Award, Population Institute, Washington D.C., U.S.A – 2005
- Green Media Award, TetraPak, Pakistan – 2007
- Women Achiever's Award, Indus Television – 2008

- Excellence in Journalism Awards 2016, by the Centre for Excellence in Journalism, Institute of Business Administration (CEJ-IBA), and the Centre for Communication Programmes (CCP)-Pakistan
- Agahi Journalist of the Year award in the category of Energy – 2018
- Excellence award Lab Azad for reporting on health rights -- 2018
- APNS award for Best Business Economic Report – 2019

INTERNATIONAL CONFERENCES

- Wilton Park Forum, Good Governance and Local Development, Sussex, England – 2002
- International Visitor Leadership Programme, State Department, U.S.A – 2008
- Leadership and Climate Change: Impacts and Interdependence, LEAD, Beijing, China – 2009
- Invited to moderate a Woodrow Wilson Centre event “Charging Ahead: Scaling Up Renewable Energy in the Developing World” October 27, 2015

FELLOWSHIPS/SCHOLARSHIPS

- UNDP Human Development Media Fellowships for Asia Pacific – 2007
- First Media Fellowship for South Asia, Centre for Science and Environment – 2009
- Women's Edition, Population Reference Bureau - 2008-2010
- British Chevening South Asia Journalism Scholarship, University of Westminster, London, U.K. – 2012
- Australia Award Women Executive Leadership Course, University of Queensland, Brisbane, 2019

REPORTS/RESEARCH

- Task Force on Municipal Services (Sindh), UNDP–**World Bank’s Water & Sanitation Program** - Nov 1999-May 2000
- Environmental Profile of Sindh for **IUCN**, in 2003
- Child Labour in Glass Bangle Industry, **Save the Children Fund UK**, in 2003
- Women's Right to Life and Health Project, **UNICEF**, in 2004
- Sindh's Enrolment Campaign, **UNICEF**, in 2005
- Capturing the **Ethos of Water Management: The contribution of Women Water Professionals in South Asia**, SasiWaters in 2010
- Voicing Issues of Human Rights Victims in Pakistan, **LEAD Pakistan**, in 2010
- Social Safety Net project, **SAFWCO**, in 2011
- Report: **Missing in Action** -- Why women journalists in Pakistan are not writing on environment, in 2019
- Chapter: **Is Pakistan Running Dry?** for a book Water Issues in Himalayan South Asia - Internal Challenges, Disputes and Transboundary Tensions, in 2020
- Experiences of 5 Women with Climate Journalism for **Oxfam**, in 2020
- Contributed a chapter in the book: Water Issues in Himalayan South Asia -- Internal Challenges, Disputes and Transboundary Tensions
- Contributed a chapter in **Jinnah Institute's** compendium titled **Womansplaining** in 2021, edited by Sherry Rehman

- 10-case study report to reflect the completion of **Shock Response Assistance for World Food Programme** February 15-April 15, 2022
- 10-case study booklet for **Civil Society Human and Institutional Development Programme (CHIP)** October 2021 to December 2021
- Documented a five-year (2017-2022) **Sustainable Water, Sanitation and Hygiene (SusWASH) project** implemented by Water Aid Pakistan in Thatta district, in Sept-Oct 2022

Moderator/Co-trainer/Organiser

March 11, 2015. Organised sensitization session on **Unsafe Abortion and Post-Abortion Care for media**. This activity was supported by IPAs.

October 10-20, 2015. Was a co-trainer for a comprehensive 10-day training on feature writing for print with special focus on environmental, science and health reporting at the Centre of excellence at the Institute of Business Administration, Karachi.

October 27, 2015. Invited to Washington D.C by the Woodrow Wilson Centre and co-hosted by ECSP and the U.S. Agency for International Development's Office of Global Climate Change to moderate a session -- **Charging Ahead: Scaling Up Renewable Energy in the Developing World** -- for a day-long conference on renewable energy.

April 29 – May 1, 2016. Co-trainer for a workshop for **News Media Leaders Focusing on Engaging Audiences on Social Issues** by ICFJ, in Lahore.

March 28-30, 2017. Designed a 2-day workshop on **Family Planning** for media and invited experts to talk about various aspects. Journalists (print, TV and radio) from Sindh were invited to attend this. The workshop was followed by a fellowship/mentorship.

October 18, 2017. Organised a half-day media workshop for on Immunization titled: **Connecting the Dots between Vaccination and Nutrition**. This was supported by the International Vaccine Access Center (IVAC) at Johns Hopkins University (JHU).

October 31, 2018. Moderated a panel discussion on **Water Productivity in Agriculture – Challenges and Solutions** for a workshop organised by Helvetas, in Lahore.

Nov 30-Dec 2, 2018. Invited to attend the 33rd Biennial of the Pakistan Medical Association (PMA) in Peshawar and be a panelist and talk about: **Sensitizing and Engaging the Media to Improve Nutrition in Pakistan – Building Newer Partnerships**.

Jan 7-9, 2019. Invited by Lead Pakistan to take part in the **Stakeholder consultation on Integrated Basin Wide Approach for Kabul River Basin** in Dubai.

March 6, 2019. Invited by GIZ Pakistan to moderate a session on **Water Stewardship in Pakistan** event in Lahore.

March 3, 2019, Moderated a book launch by Wendy Marijnessen -- **Always The Guest**, at the Karachi Literature Festival.

Aug 23-24, 2019. Invited by ICIMOD, to attend the **4th Indus Basin Knowledge Forum** in Kathmandu, Nepal.

Sept 9-12, 2019. Invited by the Asian Development Bank, to attend a four-day **Social Protection Week** in Manila, Philippines.

February 6, 2023. Moderated a session with Tariq Alexander **Mapping Karachi's Mangroves**, at Alhamra Arts Centre, at the Lahore Literary Festival.

Sept 4-6, 2023. invited by **Global HPV Consortium (the Consortium), the Sabin Vaccine Institute** as a featured speaker at the global convening (the Convening) in Kuala Lumpur.

Sept 26-28, 2023. Invited by the Asian Development Bank, to attend a four-day **Social Protection Week** in Manila, Philippines.

January 7-13, 2024. Invited for a five-day **2024 Cross-Border Reporting on Climate Change Workshop** in Kathmandu, Nepal, organized by the East-West Centre, Honolulu.

SKILLS & INTERESTS

- Fluent in English, Urdu, Gujrati
- Proficient in MS Office, Adobe Photoshop
- Photography, videography
- Word games, swimming